



Web Development Solutions

Convincing Numbers

» The estimated number of **Internet users** is more than **100 million**.

(Sales Prospecting 101, infoUSA, Copyright 2003)

» As many as **90 percent** of all professionals **use the Internet**.

(Sales Prospecting 101, infoUSA, Copyright 2003)

» **Revenues** averaged 39 percent or **higher** for small businesses using the Internet.

(Sales Prospecting 101, infoUSA, Copyright 2003)

» Nearly **80 percent** of small business owners say a **website** is a **'must-have'** for their company.

(Research by Lewis, Mobilio & Assoc., March 2002)

» **85 percent** advise other small business owners to have a website. **60 percent** say they **wish they'd had a website sooner**.

(Research by Lewis, Mobilio & Assoc., March 2002)

» **70 percent** of U.S. households now use the Internet to **find local merchants and services**, which is equal to the percentage that go to newspapers.

(Research by Constat, Inc. and the Kelsey Group, Feb, 2005)

Partner with a Expert Web Design Company

Is Internet presence an important element of your business? Do you want a corporate website that is both appealing and functional? Are you looking for an affordable, yet professional web page design?

When you work with Ecliptic Technologies, you're partnering with an expert website design company. We believe your website is essentially a marketing campaign that builds on your brand and increases your opportunity for growth and global customer reach. We work closely with you to create an appealing design that reflects your professional image and corporate identity.

Our skilled web developers and graphic designers manage website projects of any complexity, ranging from simple brochure sites to multi-functional web portals. We also provide complete front-end and back-end development for integration with all your other critical business processes.

Our Web Solutions

Web Strategy

Your web pages should be powerful business tools. We have the expertise to make your website a strong compliment to all your other strategic marketing activities. We can add applications that let you and your customers conduct business together, quickly and efficiently in every way, from login, to account management, to ordering, shipping and order tracking, to customer service, and more.

Design

Regardless of how complex your website needs may be, we focus on specific design principles that allow your customers to have a great experience at your site. You'll get a user-friendly interface, intuitive navigation schemes, and task-oriented workflows. Your customers will appreciate this and feel comfortable visiting your site.

*"The **web** has the **power** to make the world smaller and businesses **bigger and better**."*

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Developing Projects. Building Partnerships.



Web Development Solutions

The Web Can Grow Your Business

Web Development

We offer our clients a full spectrum of web development services including RSS news feeds, eCommerce, secured client areas, content management systems (so you can control and manage your content), and database design and development. Add to this Ecliptic's ability to meet web compliance standards with every design. Your site will be fully accessible, ensuring that web browsers, screen readers, and wireless devices have no problem reaching you.

Web IT

Once your website is up and running, it needs to be managed. As your full-service solutions provider, we can provide you with the statistics you need on its traffic, response time, and much more. If you like, we can also manage your site for you, providing domain registration, backups, and we offer a number of hosting solutions, including disk storage, secure email support, FTP accounts, database management, CGI libraries, spam protection, SEO, and 24/7 monitoring.

Development Technologies

Ecliptic Technologies development process blends the most agile programming techniques with custom and off-the-shelf technology to build our solutions. This allows us to deliver a complete, perfect-fit solution for our clients.

Contact Us for All Your Web Development Needs

Web Strategy

- » Strategic Planning
- » Search Engine Optimization
- » Banner Ads
- » Corporate Identity / Branding
- » Internet Marketing

Web Development

- » RSS Newsfeeds
- » e-Commerce
- » Secured Client Areas
- » Content Management Systems
- » Standards Compliance
- » Dynamic Website Content
- » Website Database Development

Web Design

- » Graphic Design
- » Logo Design
- » Online Multimedia
- » Audio/Video Streaming
- » Flash Development

Web IT

- » Website Statistics
- » Site Maintenance and Support
- » Dedicated/Shared Hosting
- » Domain Registration
- » Backups

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