



Custom Application Development

Convincing Numbers

» Nearly **90 percent** of organizations that measure **ROI-based** CRM objectives say they are meeting their **goals**.

(Survey by CAP Ventures Inc., Feb 2003)

» **70 percent** of businesses say their CRM initiatives **exceeded** their **expectations**.

(Survey by CAP Ventures Inc., Feb 2003)

» Projects can yield \$1.2 million in **cost avoidance** by moving more customers to self-service.

(Survey by CAP Ventures Inc., Feb 2003)

» One survey found CRM projects were **25 percent less expensive** than the expected amount.

(Survey by CAP Ventures Inc., Feb 2003)

» **62 percent** of businesses **increased revenues** four years after incorporating an enterprise system.

("Enterprise Systems Show Results", L. Cosgrove Ware, Nov, 2003, cio.com)

» **80 percent improved** customer **service and retention**.

("Enterprise Systems Show Results", L. Cosgrove Ware, Nov, 2003, cio.com)

» **82 percent** had **better inventory and asset management**.

("Enterprise Systems Show Results", L. Cosgrove Ware, Nov, 2003, cio.com)

» **90 percent** say their enterprise system led to **better managerial decisions**.

("Enterprise Systems Show Results", L. Cosgrove Ware, Nov, 2003, cio.com)

» **97 percent** of companies say their enterprise system **improved financial management**.

("Enterprise Systems Show Results", L. Cosgrove Ware, Nov, 2003, cio.com)

Our Custom Solutions Fit Your Business Needs

Unlike other software companies that sell 'off-the-shelf' packaged software, Ecliptic Technologies designs a perfect-fit solution with all the right features, functionality, and performance you desire. We will build you a system from the ground up, designed exclusively for your business. This means no critical components are missing and no unnecessary elements are included. You get exactly what you need to improve productivity, efficiency, and the bottom line.

Here at Ecliptic Technologies, our team has experience in a variety of industries and has worked with businesses of all types and sizes. We are true business partners with our clients, providing the technical expertise necessary to make each project a complete success. We add to that exceptional customer service as we develop and deliver your custom solution on time and within your budget. We have the know-how to move your business from being a competitor to the leader in the markets you serve.

Benefits of Custom Application Solutions

» **Cost Effective**

Custom software is comparable in price to 'off-the-shelf' packaged software. In many cases, it's much less expensive because you're don't have to change your processes and retrofit your business to the constraints of a 'one-size fits all' product.

» **Perfect Fit**

You get exactly what you need, tailored specifically for your business.

» **Increased Efficiency**

Multiple programs can be combined into one highly-efficient system, with you defining accessibility and availability based on organizational needs.

» **Improved Reliability**

Integration improves the collection, accessibility and analysis of information. This allows you to manage your business with a truly critical eye and make better decisions based on smart data.

319 5th St. N., Suite C
Fargo, ND 58102
888.250.2082 • 701.297.8098
www.ecliptictech.com
info@ecliptictech.com

Developing Projects. Building Partnerships.



Custom Application Development

We Specialize in a Variety of Custom Application Systems

Customer Relationship Management

We can create any type of customer relationship management tools you need to increase market visibility, drive sales productivity, track leads and deals, execute multi-channel marketing campaigns, or more efficiently manage your entire customer service network.

Human Resource Information System (HRIS)

Our HRIS solutions will help you develop, manage and improve your human resources and benefit functions so you can concentrate on the performance of your business.

Inventory Management and Barcoding Solutions

Inventory is one of the more visible and tangible aspects of doing business. Our solutions will help you maximize purchasing and production efficiency, improve customer service and actually minimize your inventory investment.

Order Tracking Systems

If you work with vendors, you want the most efficient processes available. We have extensive experience creating efficient purchase requisition systems, tools that generate purchase orders from them, tracking and payment systems, and fully automated vendor information centers.

Workflow Management/Process Management

We can build tools that let you define your business processes, simulate or prototype your workflows, schedule and control individual tasks, create rules for processing and tracking, and manage related documents.

Enterprise Resource Planning (ERP)

True enterprise integration involves taking all basic functions of your organization – all your data, all your processes – and combining them into a single software solution. We're experts here.

Content Management Systems (CMS)

We build custom solutions that allow you to organize, control and publish all your critical business content, including images and multimedia resources.

Asset Tracking and Management Systems

Do you need to control and manage your fixed and mobile assets? Our custom solutions will help you identify your assets, know where they're at, who uses them, and all costs associated with them. Our solutions can integrate barcoding and RFID technologies too.

Mobile Applications

Mobile applications are everywhere in today's world. From Pocket PC devices and laptop computers to cell phones and Palm OS devices, we work with all hardware devices, writing software that will enable your business to be mobile.

*"Reaching success is an uphill battle. Businesses that **incorporate technology** are taking steps toward **high performance**."*

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